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The 501(c)(3) Racial Bias Dot Org Announces "Humanitarian Hiring of Haitians" In Response To The Recent Displacement of Haitian Migrants From The Del Rio Bridge in Del Rio, TX

Who: The Consulate General of Haiti in Chicago, Racial Bias Dot Org, Inc. Luster Products, Inc., Very Pretty Skin, Inc., Sport BLX, The Haitian-American Professional Network

What: Announcement of "Humanitarian Hiring of Haitians" Haitian Migrant Hiring Initiative

When: Friday November 12, 2021 • 9:00AM (sharp) to 10:30 AM CST

Where: Union League Club of Chicago • The Heritage Room • 65 West Jackson Blvd. • Chicago, IL 60604-3598
(312) 427-7800

Chicago, IL: In direct response to the immense suffering of this past September when thousands of Haitian migrants, many with young children, who had crossed the Rio Grande River at Del Rio, TX found themselves living in squalor with little food and few resources for weeks, the national nonprofit organization, Racial Bias Dot Org, Inc., announces the large scale hiring of Haitian migrants who were under the Del Rio Bridge and who are currently undergoing processing by, or who have already been processed by the United States Government for legal admission into the country.

"As the Founder of an organization focused on helping to ensure the fair treatment of and the provision of opportunities for all people, especially those who are disproportionately affected by circumstances beyond their own control, I felt it incumbent upon myself to help these desperate and destitute individuals in their most pressing time of need," said Hardy, a Wharton School pioneer, Founding Lauder Fellow, and the Founder of Racial Bias Dot Org, Inc. "The lightbulb moment for me that catalyzed me to act was when I saw an image of a Haitian migrant carrying a toddler on his shoulder while wearing a Charlotte Hornets jersey. I had been in discussions with the Haitian Consulate of Chicago about our provision of full-time living wage jobs for these migrants and I was naturally led to think of a man synonymous with Chicago, Michael Jordan, in light of his ownership of the Charlotte Hornets. Moreover, I sit on the Board of Directors of PJ Washington, Inc., and PJ Washington is a rising star who was drafted by Michael Jordan's Charlotte Hornets with the 12th pick in the first round of the 2019 NBA Draft, so I knew that Chicago was the right place to start," Hardy continued.



**Haitian Migrant in Charlotte Hornets Jersey
Crossing the U.S. Border at Del Rio, TX 9/21/21**

The Vice Consul of the Consulate General of Haiti in Chicago, Mr. Frantz Jacques, has been a key enabler of the initiative.

"When I learned from colleagues how hard he had been working with all of the Haitian Consulates throughout the country, that he had already locked-in full-time positions for our Haitian brethren, and that all we had to do was locate them for him, I could not have been more enthusiastic to support him," stated Mr. Jacques. "Mr. Hardy has visited with some of our Haitian ministers in San Diego where more than 100 migrants are currently being cared for. Mr. Hardy will be our guest at our Haitian Awards ceremony in Chicago on Saturday evening, November 13," Mr. Jacques added.

Chicago based Luster Products, Inc., one of the most well known hair products companies in the United States, has joined Mr. Hardy's initiative. "As a leading hair products manufacturer, we, of all people, know how important first impressions can be. We have a national and international network of Luster Products and S Curl™ Brand Ambassador barbers and beauticians throughout the country and we will be providing complimentary haircuts and beard trims for the Haitian migrant men along with hair styling for the ladies. Looking great will help these individuals feel great and I would hazard a guess that it will make them perform on their new jobs more proudly and more effectively," stated Reginald Maynor, Luster Products' Director of International Operations and a 32 year veteran of the firm. "We are also excited to partner with Harlem's "Plastic Surgeon to the Stars," Rosetta Garries, M.D., who will be providing her Very Pretty Skin™ branded cosmeceutical skin care products to the migrants whose hair styling and grooming we take care of," he continued.

Mr. Patrick Brutus, who serves as the President of the Chicago based Haitian-American Professional Network, is a staunch advocate for the positioning of his constituents as ready, willing,

and able recipients of the job opportunities being presented. "One of our key mandates is to use the power of our network to help Haitian-Americans uplift themselves. From our first conversation with Racial Bias Dot Org we were enamored of their genuine passion to present opportunities to our people, especially the least among us," stated Mr. Brutus.

Friday morning's press event will open with a benediction by Rev. John Moore, the retired United States Air Force Senior Officer who doubles as arguably the world's greatest Martin Luther King, Jr. impersonator. A fellow Alpha Phi Alpha Fraternity member of the late Dr. King, Rev. Moore has memorized all of Dr. King's most important speeches and, among other things, he performed at the unveiling of the Dr. Martin Luther King, Jr. statue on the Mall on Washington. He also served as the Keynote Speaker for the State of New York's Martin Luther King, Jr. Holiday observance in Albany, NY. "The incidental interconnectedness of a Haitian in a Hornet's jersey is no happenstance," alliterated Moore in true Dr. King fashion.

Press conference attendees are encouraged to arrive promptly as Rev. Moore will open the event at 9:00AM promptly with a brief discourse about the relevance of Dr. King's "I Have a Dream" speech to the plight of the Haitian migrants, followed by a performance of the speech.

About Racial Bias Dot Org, Inc.

Racial Bias Dot Org, Inc. is a 501 (c)(3) organization focused on advancing the ideals of diversity, equity, and inclusion, and in providing opportunities for all people, especially those who are disproportionately affected by circumstances beyond their own control. The organization's Lead Subject Matter Expert, Dr. Elizabeth Cox-Schlosser, has a Ph.D. in Racial and Implicit

Bias. Dr. Cox-Schlosser's Ph.D. dissertation, "Race, Socioeconomic Status, and Implicit Bias: Implications for Closing the Achievement Gap" can be found on the organization's website, www.RacialBias.org.

About the Haitian-American Professional Network

Founded in 2009, the organization advocates for the economic and social empowerment of Haitian-Americans in the Chicagoland area through networking, commercial development, cultural activities, and membership development. The organization works closely with national Haitian-American Lawyers Associations throughout the United States that provide pro-bono legal representation to Haitian immigrants in matters relating to immigration, family law, civil rights, criminal law, juvenile law, and housing. HLA member lawyers have represented clients in federal, state and immigration courts.

About Luster Products, Inc.

Luster Products, Inc. is a 65 year old, fourth generation Chicago based hair products company operating in seventy-two countries and all United States territories. Luster Products, Inc. is the world's leading African-American owned manufacturer of premium personal care products. Luster's Pink®, SCurl® and Pink® Kids are among its family of brands. Through a dynamic salesforce and trade-partner network, the company's products are sold nationally and internationally in retail outlets, to male and female consumers, as well as to haircare professionals. The company's corporate offices, production facility, and warehouse are situated on 17 acres in Chicago's Stockyard Industrial Park. A second facility, for the production of aerosol products, is located in suburban Blue Island, Illinois. The phenomenal growth and success of Luster Products, Inc. is attributable to the

company's founder and first President, Fred Luster, Sr., a staff of hard-working, dedicated employees and a loyal consumer franchise. A family spirit permeates the entire organization. For more information please visit www.LusterProducts.com.

About Very Pretty Skin

Very Pretty Skin™ is a brand of cosmeceutical skin care and anti-aging products for women and men of all skin types. Founded and developed by Harlem, NY's famed "Plastic Surgeon to the Stars," Rosetta Garries, M.D., the line of products includes microdermabrasion scrubs, skin tighteners, moisturizing creams, skin brighteners, specially formulated glycolic acid peeling agents, below eye tightener, night creams and more. For more information please visit www.VeryPrettySkin.com

About PJ Washington, Inc.

PJ Washington, Inc. is a Delaware corporation founded with 2019 NBA First Round Draft Pick, Paul "PJ" Washington, Jr. Mr. Washington set the world record for the most 3-point field goals made in an NBA debut and was named to the All-Rookie Second Team for the 2019-20 season. PJ Washington, Inc. is part of the Sport BLX group of companies. Sport BLX is an investment and trading platform that allows institutional investors, fans, and individual investors alike around the world to own shares of unique assets in sports, including Thoroughbred racehorses, to invest in companies owned by their favorite professional athletes, and to co-invest alongside those athletes. Each Sport BLX investment comes with an NFT digital collectible. Patterned after the B.I.C.E.P.S. Program (Business Institute for Continuing Education in Professional Sports) that Leland Hardy created at the Wharton School and that has since become the Official Business Education Program of the NFL

and NFLPA as taught at Harvard, Stanford, Northwestern University's Kellogg School, and Wharton, Sport BLX will be staging "**Put Down the Glocks. Learn to Invest With Sport Blox™**" financial literacy and introduction to investing programs in neighborhoods throughout the country. (see: <http://bit.ly/LelandHardyBICEPS>) For more information please visit www.SportBLX.com.

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